# Gloria Perez, President & CEO of Women's Foundation of MN





Gloria Perez is President and Chief Executive Officer of the Women's Foundation of Minnesota (WFM), where she leads the first statewide women's foundation in the country. Since 1983, WFM has distributed more than \$49 million through community investments; conducts ongoing research on the status of women and girls in Minnesota; advocates for public policy that results in greater economic security and safety for women and their families; and invests in organizations and leaders to build the field and achieve gender and racial justice.

Perez became one of the country's leading experts in two-generation strategies to reducing poverty as President & CEO of Jeremiah Program, a national nonprofit whose proven, holistic approach transforms families from poverty to prosperity two generations at a time. Perez has more than 25 years of experience across sectors, ranging from small business, for-profit corporations to nonprofit human service organizations. As an Ascend Fellow at the Aspen Institute, Perez is working with other national leaders to drive innovative ideas and proven strategies to help families achieve educational success and economic security. She serves on the board of directors for the Ciresi Walburn Foundation, Esperanza United, Macalester College, and the Saint Paul & Minnesota Foundation.

### Shelby Wagner, Coach & Founder of Catalyst for Conversation



Shelby is a coach, storyteller and creative, trained to listen for stories of asset and possibility. She's an expert at seeing the hidden potential in each person, and enjoy finding unique ways to help folks tap into their innate talents and inner wisdom.

She works with folks who are interested in exploring their values, definition of success and identity beyond what has been defined by the status quo. The tools she designs help others gain clarity about who they truly are on the inside; helping them confidently answer the question, where am I headed next?

### Beatrice Adenodi, Founder and CEO of Mirror Ink





Beatrice is a sought-after speaker and seasoned marketing pro with 18+ years' experience. Renowned for insights into human behavior, she excels at identifying interaction patterns and their effects. By creating engaging event atmospheres, she instills lasting mindset shifts, influencing business strategies, lifestyle choices, marketing tactics, and communication skills. An author, people activator, marketing expert, and awareness advocate, Beatrice is dedicated to enriching human connections.

Having assisted 500+ brands in crafting sustainable strategies, she collaborates with diverse clients on business and marketing campaigns, focusing on team dynamics and customer interactions. Beatrice leads clients from reactive responses to thoughtful engagement, using innovative tools centered on nurturing human connections for change. She authored "Mindless Behaviors: Breaking Through Unseen Barriers" in 2020.

#### Danny Belkin, Business Development Executive at Fulcrum Consulting



Danny Belkin is a sales and placement executive for Fulcrum Consulting, an LRS Company. Fulcrum is a leader in IT placement, solution delivery, and software development. Headquartered in the Twin Cities for the last 20+ years, Fulcrum serves a national client base across various industries, helping organizations achieve their goals and add value. Additionally, he is a committed networker who helps professionals master the art of connecting and spreading the spirit of giving, with a focus on assisting those in job transition. His entrepreneurial spirit has led him to founding two companies, including the first gourmet yogurt store in Downtown Minneapolis. A Minnesota native, he enjoys spending time with his wife, two young sons, and support various causes – particularly the American Cancer Society and its mission to end cancer.





Georgia Fort is an American media leader. The two-time midwest Emmy award-winning journalist hosts and produces a weekly TV news program "Here's the Truth" on the CW Twin Cities which was nominated for 6 midwest Emmys in 2023. Georgia was one of two journalists in the courtroom for the sentencing of Derek Chauvin. Her reporting has been published on CNN, ABC, NBC, Fox, and CBS affiliates. Her mission as a storyteller is to change the narrative by amplifying truth, citing diverse sources, and contextualizing social justice issues.

Georgia's work ethic and powerful approach to storytelling has distinguished her as a pioneer of the future of news. In 2020 she worked as a field producer for the NBC Today Show online where she helped create a piece about the Say Their Names Cemetery and worked as a field producer on PBS Frontlines "American Voices." Her passion for community inspired her work as a producer of the award-winning short "George Floyd: It Happened Here" and her contributions as co-director and editor of "Rondo: Beyond The Pavement" now available on Amazon Prime.

## Stacy Kupsky, Vice President of Green Wealth Management Group



Being a financial advisor is not just a career for Stacy Kupsky – it's a deep privilege. Her passion in life is to see families, business owners, executives, and women in leadership win with money. Primarily Stacy works with people nearing retirement or a transition that requires quality strategy. As Vice President at Wayzata Bay Private Wealth Management, she helps her clients articulate their financial priorities to author a wealth story that weaves in their mission, vision & values. She empowers clients by providing customized planning, well formulated advice, and a dependable process.

Stacy began her career in account management & marketing in 2002, where she learned firsthand the challenges that business owners face. Her desire to help families nurture wealth through wealth planning started at Northwestern Mutual in 2011. Stacy transitioned to the role of an Advisor at Morgan Stanley in 2014 to hone her skill as a wealth planner before joining The Wayzata Bay Team as a partner in 2015. In 2022, her team utilized Green Wealth Management's boutique structure to go independent and bring an elevated scope of service to their clients.

Stacy's heart to help people extends to the broader business community. She's an active member of the National Association of Women Owners - MN. She currently serves as the President Elect and has been on the Board of Directors since 2022. Stacy is also a longstanding member of the Greater Wayzata Area Chamber of Commerce, where she has served on the Membership

committee since 2023. Previously, she served on the Women-In-Business committee and on the Wavemakers committee.



Stacy also enjoys sharing knowledge and her experience. She is part of the collective of speakers for the "Thrive - Women Building Their Dreams" Panel. Stacy is regularly featured on podcasts, stages and is open to speaking opportunities that lend to her expertise in her field or her journey through entrepreneurship.

Outside of the office, Stacy likes to explore parks and hike trails with her husband. They also enjoy creating healthy meals, and spending quality time with family both in and outside of Central MN. Avid fans of the arts, they love traveling to new places to take in different theatrical productions and exhibitions. In her quiet times, you'll find Stacy reading with a little cat named Lottie nearby.

## Ebony Wyatt, Founder and Creator, Ebony Wyatt Speaks



Ebony Wyatt is a Vice President of Sales with 20 years of Fortune 500 experience and is the owner of Ebony Wyatt Speaks, where she creates and facilities engaging workshops, including "Building Your BadAss Brand," "Building Your BadAss Network" and "Bold, Brave and Brilliant: Our Powerful Stories."

Ebony is a staunch advocate for creating equitable workplaces and communities.

She is an active leader in the community, including:

- Former Executive Co-Chair of NextUp Twin cities (formerly known as Network of Executive Women)
- Chairwoman of the University of Arkansas' Dean's Alumni Advisory Board
- Founder of the Multicultural Mommas Group of Northwest Arkansas

Ebony has been recently named a 2024 Twin Cities Business Top 100 (TCB100) leader, has been recognized by her alma mater, the University of Arkansas, as a **Young Alumni Award** recipient, a **Silas Hunt Young Pioneer** and as an **Inclusive Excellence Champion**.

She is married to William and is the mother of three children, ages 5, 9 and 11.