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**BECOME A SPEAKER**

The Fall Experience / November 6th

Minneapolis, MN

LET’S TALK

This fall, we’re bringing 150 like-minded women of different backgrounds together from across the country to ask of themselves AND each other the question – Why not?

THE OPPORTUNITY

We’re interested in meeting with and hearing from speakers and leaders of conversations who appreciate a little co-creation.

Think of it as one part we know what we want, and another part you do what you do so well – brought together to make magic for an audience of overachieving female professionals willing and ready to make bold moves. You know you’re a potential fit if you:

* Motivate & inspire
* Move audiences to take action via small steps
* Have the ability to help drive new thinking & concepts
* Can challenge their mindset
* Push their POV to a new space & place

WHAT’S NEXT

We invite you to share with us a snapshot of the message you have to share with our audience. Then, we’ll likely ask you to consider make a slight adjustment as we meet, discuss, further curate and collaborate to create the best experience yet. Are you ready? Let’s get to it!

* Submit your idea / topic
* Share any accompanying content (used during your engagements)
* Send along assets that represent you presenting
* Provide best date and time to contact you to discuss

ABOUT THE AUDIENCE

80% from MN / 20% out of state

$100K + / Director-level + / 20+ years of experience in their vertical

Areas of expertise & areas of focus include: marketing, health care, human resources, IT

A bit more about our audience:

1. Leaders of key initiatives (unlikely to find any wallflowers here!)
2. Challengers of the status quo and testing norms
3. Strong willingness to try and do new things
4. Looking for ways to move forward (in career & life)
5. Eager to apply skillset to new careers and / or workstreams (and achieve again)
6. Need help getting started
7. Curious to know the extent to which they can apply past wins to new concepts