

Thank you for the invitation to speak at your event. I'm thrilled to share insights and connect with your audience.

Here's my bio for your use:

Keri-Lynne Shaw is a Fractional Chief People Officer revolutionizing salary negotiation and career growth. Starting in the trenches and learning the hard way, KL has mastered the nuances of compensation dynamics and is dedicated to empowering people to recognize their market and negotiate with intent.

With extensive experience in HR, KL has guided countless professionals secure the pay they deserve and has become the go-to expert educating professionals on articulating their value and framing negotiations with mutual benefit where everyone wins.

Get ready to unlock the secrets to amplifying your salary potential and elevate your career trajectory. Let's welcome KL to the show!

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The Salary Bump's mission is to empower people to truly understand their worth on the market. The fact is everyone is leaving money on the table and I'm here to help change that! I firmly believe that knowledge is power—especially when it comes to salary negotiations. My company is built on the foundation of educating professionals on how to effectively articulate their value, effectively negotiating, and securing the compensation they deserve. It's not just about asking for more, although a critical step most people don't take; it's about crafting a narrative that positions each negotiation as a win-win, ensuring both parties walk away feeling valued and satisfied with the result.

As a fractional Chief People Officer, I bring my passion for meaningful change to various workplaces, guiding CEOs and executive teams in marrying their talent initiatives with overarching business goals. The result is a synergy that not only drives organizational success but also fosters a culture of appreciation and growth.

I'm excited to bring this conversation to your platform and inspire your audience to take proactive steps in their career development.

Please feel free to adapt this to suit the style and format of your event. I'm looking forward to contributing to a memorable and impactful session.